

Organised by CISAC



2011 World Copyright Summit Come and Join the Debate in Brussels!

Following an outstanding success in Washington, DC in 2009, the World Copyright Summit will be back in Europe in 2011. Organised by **CISAC** (the International Confederation of Societies of Authors and Composers), it will be held on **June 7-8 2011 in Brussels**.

The Summit is the world's premier event for all stakeholders involved in the future of the creative industries. It brings together creators, rights organisations and guilds, policy-makers, representatives of the entertainment and cultural sector, ISPs and content service providers, media and telecommunications operators, IT and hardware manufacturers, and legal experts to debate the future of authors' rights and the distribution of creative works in the digital era.

5 reasons to attend:

- Access the world's top content licensing organisations at the highest level
- Receive valuable insights through top-level conferences and stimulating speakers
- Hear unconventional views from some of the world's most inspiring creators
- Network with the "who's who" of the creative business
- Connect with the key players of the digital content distribution

Key figures:

610 participants
290 companies
68 countries represented
102 speakers
29 keynote speeches, discussions and workshops
41 journalists
21 partner organisations
23 media partners
2 cocktail and entertainment parties

(Source World Copyright Summit 2009)

2011 Keynote Speakers confirmed as of today:

- Robin Gibb**, legendary singer and songwriter of the Bee Gees and CISAC President
 - Michel Barnier**, European Commissioner for Internal Market and Services
 - Hervé Di Rosa**, French visual artist and CISAC Vice-President
 - Roger Faxon**, EMI Group CEO, interviewed by **Paul Williams**, ASCAP President and Chairman
 - Francis Gurry**, WIPO Director General
 - Ivo Josipovic**, President of Croatia and music composer
 - Neelie Kroes**, European Commissioner for Digital Agenda
 - Arnaud Nourry**, Hachette Livre Chairman and CEO
- More speakers will be announced shortly.

Main sessions of the 2011 World Copyright Summit conference programme include:

- Creative industries in the digital value chain
- Collective management of rights - The solution for a sustainable digital economy
- ISPs and rights holders - Finding a common ground?
- The do's and don'ts of licensing
- Monetising the usage of creative works
- The European agenda for creators and the creative industries
- Connecting with respect - The right balance between creators' and consumers' rights
- Rights/royalties: how to track them (and get paid)?
- Global cooperation in IP and copyright issues - Identifying the appropriate copyright regime for the digital age
- Metadata - The importance of building an international standard
- Specific repertoire issues: Artist resale right; remuneration for audiovisual creators; impact of digitisation on the books' business...
- Territory focus: Russia

World Copyright Summit - 7 & 8 June 2011 in Brussels



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Who Attends?



"This Summit offered an opportunity to think, something we don't do often enough, and that's crucial to the development of our businesses"

David Israelite, chief executive, National Music Publishers Association (NMPA)

"By coming to the Summit, I wanted to let the creative community know that by working in cooperation, we all win!"

Zahavah Levine, Chief Counsel, YouTube / Associate General Counsel, Google

"One of the very best organized and most informative conferences I have ever attended"

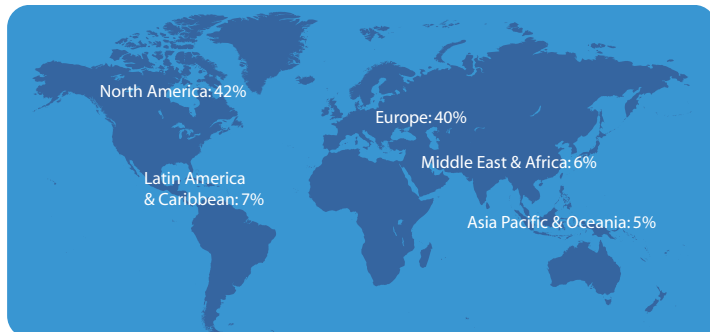
Michael Heller, Columbia Law School professor and author of "The Gridlock Economy"

Senior level representation (source World Copyright Summit 2009)



- CXO/Chairman/Board Member.... 26%
- Director/Vice President..... 31%
- MD/Senior/General Manager..... 13%
- Legal..... 10%
- Associate/Executive..... 3%
- Other..... 17%

Regional representation (source World Copyright Summit 2009)



Advisory Committee and Sponsors



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Contact Information

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