

Lecturer for Media Economics and P...

📍 Berlin, Deutschland



macromedia

JETZT BEWERBEN ([HTTPS://MACROMEDIA.ONAPPLY.DE/BEWERBUNG/110774.HTML](https://macromedia.onapply.de/bewerbung/110774.html))

Lecturer for Media Economics and Politics (Lecture and Seminar) (f/m/n)

📍 Berlin, Deutschland

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Introduction

Galileo Global Education is an international education group that provides young people from all over the world with access to higher education academic study and qualifications. More than 170,000 students worldwide are enrolled under the Galileo Global Education umbrella. As a private educational institution, we are consistently expanding our educational program in Germany through the Macromedia brand (university and academy) and the Atelier Chardon Savard. We are located in the beautiful cities of Munich, Stuttgart, Freiburg, Cologne, Hamburg, Leipzig, Berlin and Frankfurt.

At our vocational schools and technical colleges, the accredited state-approved degree courses we offer provide young people with the key to embarking on fulfilling opportunity-rich careers. In our training and study programmes we put a firm focus on the job market and teach students how to survive today's rapidly work environment as well as help shape the digital future. If this arouses your interest, we look forward to receiving your application.

For our **Campus Berlin** we are currently seeking for summer semester 2022, starting March 15th, 2022

Lecturer (f/m/n) for Lecturer for Media Economics and P...

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Media Economics and Politics: Lecture and Seminar

JETZT BEWERBEN (HTTPS://MACROMEDIA.ONAPPLY.DE/BEWERBUNG/110774.HTML)
The lecture takes place online and seminar is to take place online and onsite at the

Berlin campus, in compliance with current hygiene regulations. The course scope is 3 semester hours per week.

Upon completion of the module, students will be able to (e.g.):

- Basic terms and theories surrounding media politics and media economics
- Discourse and measures that establish a regulatory framework (laws, regulations, guidelines) for journalistic media and its room for manoeuvre
- Mapping out actors whose interests and power constellations lie in the field of media politics and media economy
- Media-political and economic imperatives in the European and international media environment
- Press policy, broadcasting policy, telecommunications policy, film policy
- European and international media politics and economics
- Network policy and internet governance
- Ownership structures and concentration ratios in globalised media politics

Impress us with the following

- Academic degree and work experience in the above field
- Teaching experience
- Enthusiasm to work within a friendly team

Enjoy

- The lively dynamic environment of a private educational institution
- Varied activities with highly motivated colleagues
- Working independently in the heart of Berlin-Kreuzberg
- A conscious and appreciative approach to diversity and individuality

Contact

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If this job appeals to you, impress us with a convincing application.

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Please apply directly by clicking the "Apply" button.

Hochschule Macromedia, University of Applied Sciences | Sandstraße 9 | 80335 München | Macromedia (<http://www.macromedia.de>)

For further enquiries, please contact Ms. Gerlinde Erlbeck and Ms. Andrea Irtenkauf at plan.b@macromedia.de

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Hochschule Macromedia
Sandstraße 9
80335 München
Deutschland

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