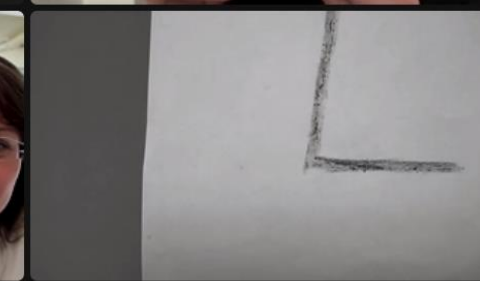




DESIGN THINKING

Unleashing the
creative power
of teams

January 2023



HPI School of Design Thinking Overview



- Founded in May 2007
- Innovation driven
- Open to all disciplines/universities
- Programs held in English
- Problem-based and experimental learning
- Focus on collaboration



HPI School of Design Thinking Numbers



- 400 students per year in 4 different programs, from 70 disciplines, 65 universities, and 20 nationalities
- Diverse team of more than 150 experienced Design Thinking coaches (professors, researchers, and practitioners)
- 35 partner projects per year
- 4 big research projects



Addressing Meaningful Innovation Problems





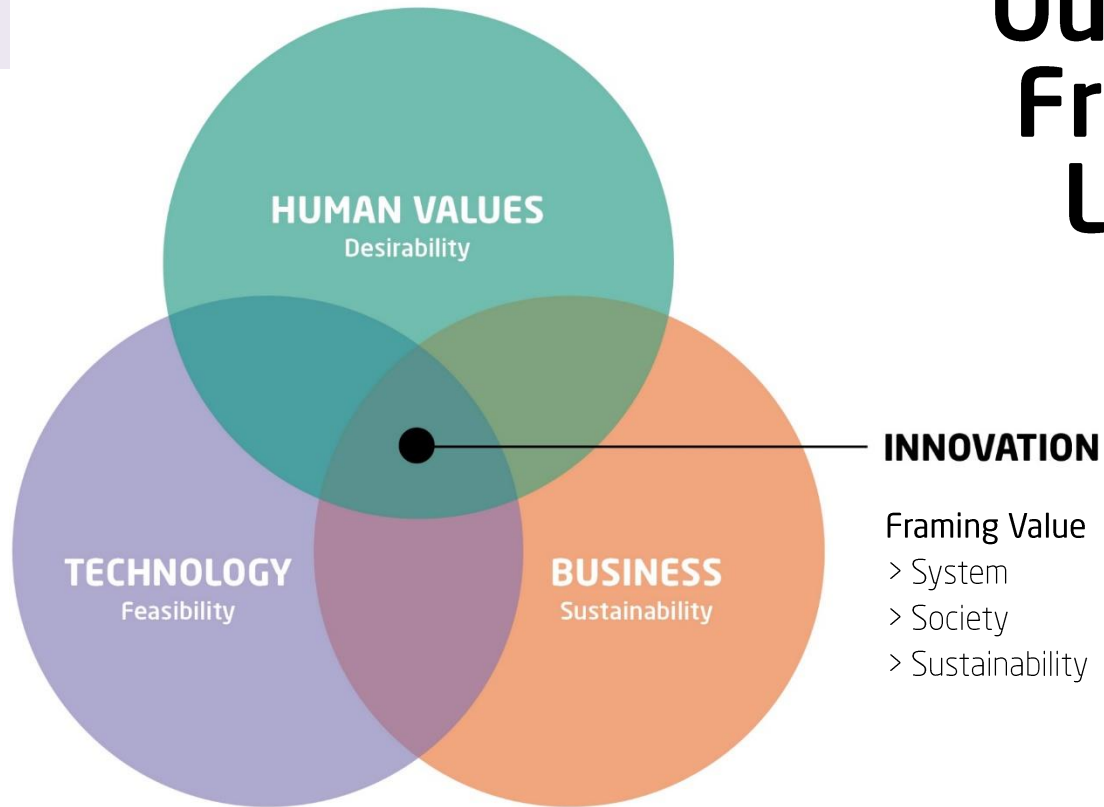
What is Design Thinking?

*Design Thinking is a Life-Centered
Mindset to Purposefully Design
Innovative Solutions for Complex
Problems with an Impact.*

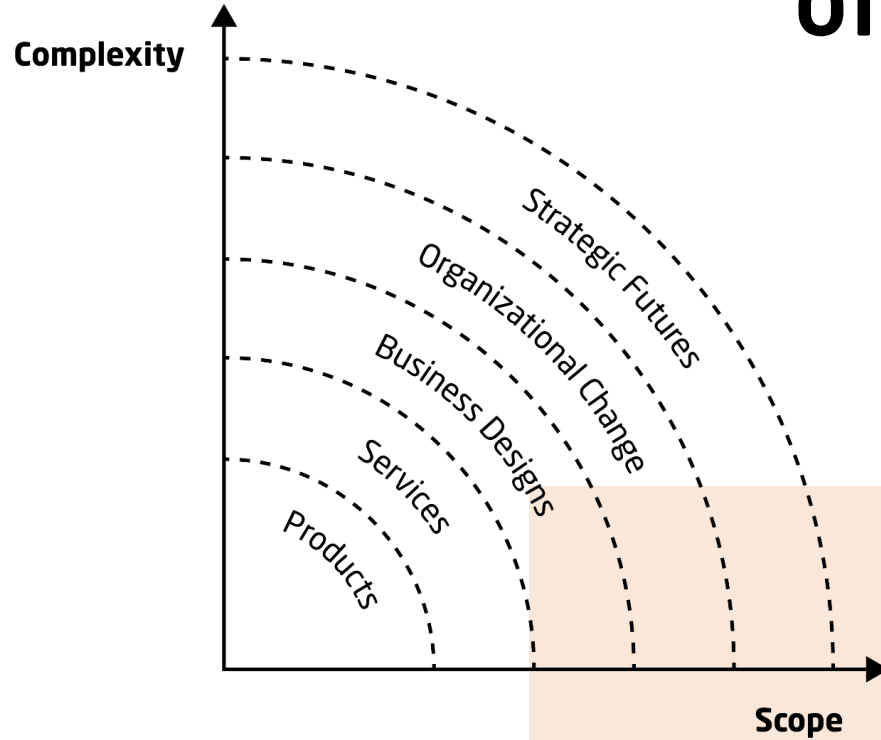
HPI School of Design Thinking



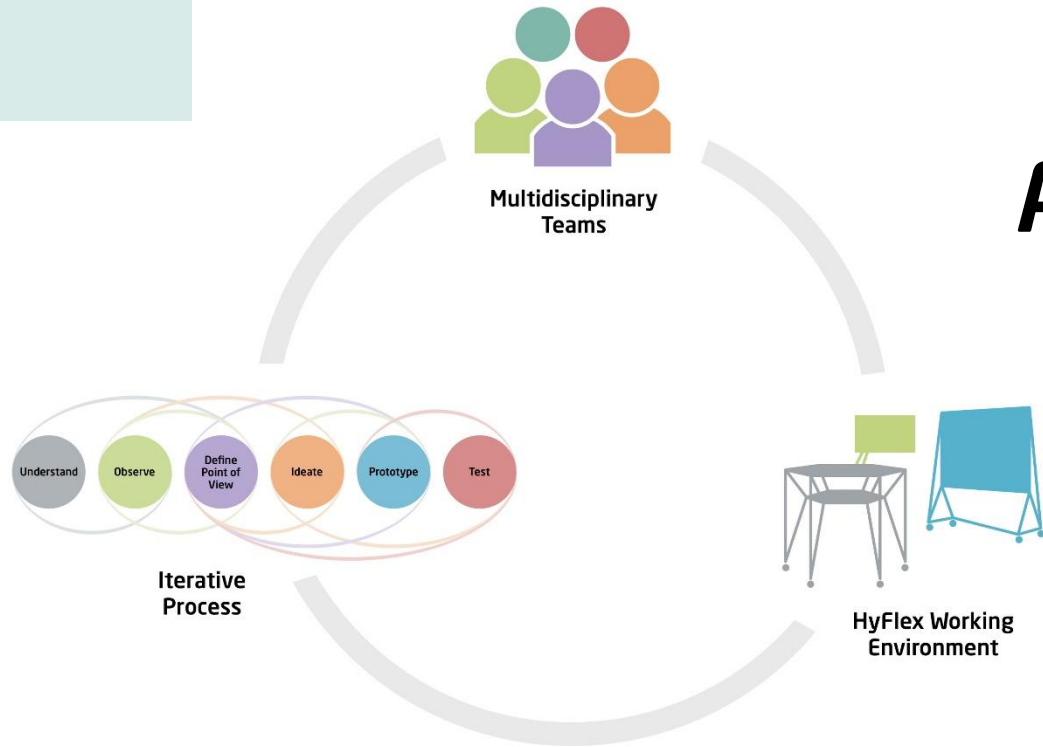
Our Conceptual Framework for Life-Centered Innovations



The Evolution of Design Thinking



The 3 Core Elements of Applying Design Thinking

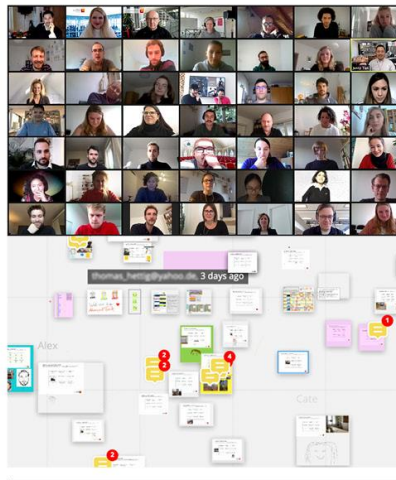


2019



Physical

2020



Virtual

since

2021



HyFlex

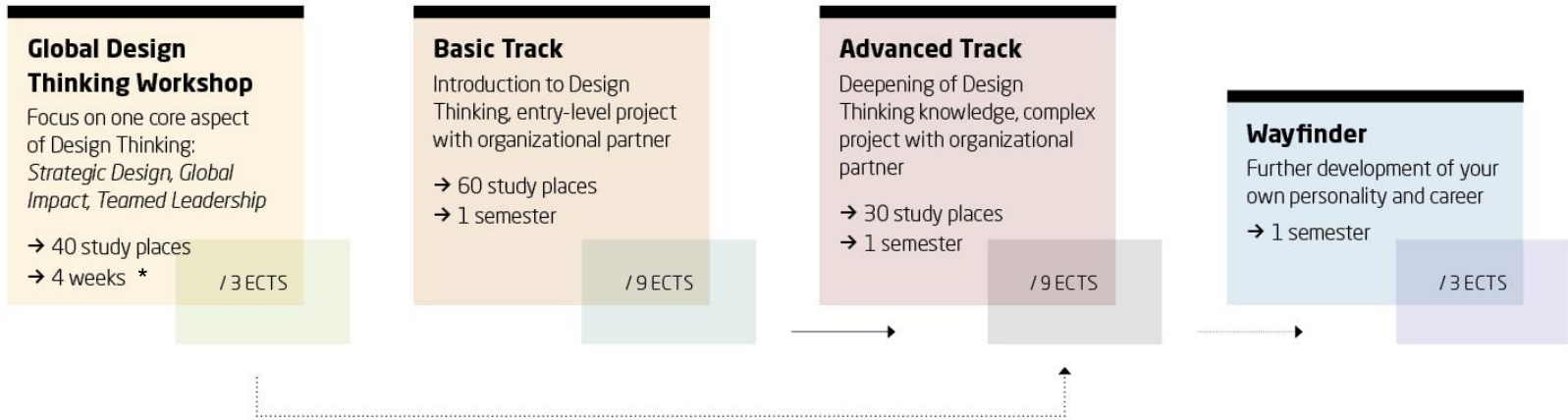
Our value-based learning approach



- Problem-based learning
- Life-centered approach
- Post-disciplinary collaboration
- Shared leadership
- Agile teamwork
- Triangulation of methods
- Innovation mindset



Design Thinking-Programs at the HPI D-School



* Changes based on Deep Dive



Basic Track

1 semester



Basic Track

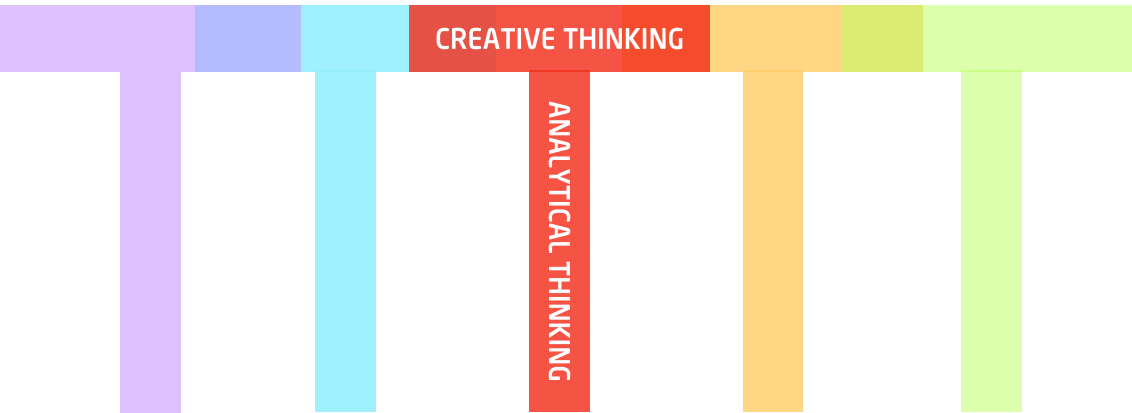
1 semester

- 4-month virtual program of problem-based learning around human-centeredness, idea generation & innovation
- 2 days per week (End April – End July 2023)
- 2 Projects: 101 Project & Partner Project
- Partnering with challenges from service, product design, and social innovation.
- Multidisciplinary hybrid teamwork spaces in different team constellations

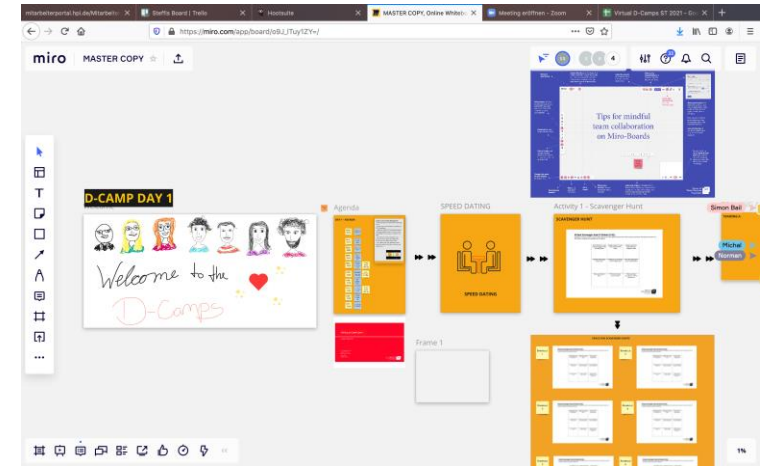


Basic Track

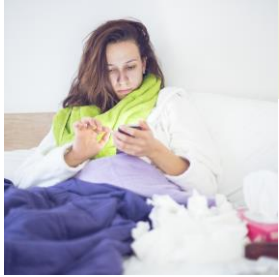
Application: T-Profile



Source: Dorothy Leonard-Barton, „Wellsprings of Knowledge“, Harvard Business Review Press, 1998



D-Camps



eHealth Data Collection:
Changing the Game?



HZI HELMHOLTZ
Centre for Infection Research

Basic Track

Student projects

Winter Term 2022/23



Employer Visibility &
Brand Recognition

netcetera



Empowering
Midlife Women

beyoni



Internationalization
of Universities



Federal Ministry
of Education
and Research



Startup
Development



Basic Track Important Dates



- **Application deadline:** January 31st
- **Invitation to D-Camps:** Beginning of February
D-Camps: February 20th – 23rd
- **Invitation to join Basic Track:** Beginning of March
- **Program Start:** April 25th
- **Program End:** July 25th
documentation due on August 4th



Basic Track

Important Dates

- **Application deadline:** January 31st, 2023
- **Further information can be found here:**
<https://hpi.de/en/school-of-design-thinking/for-students/application-basic-track.html>
- **Contact us:** office-d-school@hpi.de





Global Design Thinking Workshops

1 week Deep Dive

Global Design Thinking Workshops



**Designing for
Global Impact**
March 2022



**Global Design
Thinking Challenge**
September 2022



**Design Thinking &
Teamed Leadership**
March 2023

Global Design Thinking Workshop

Teamed Leadership



→ 16.03 -
22.03.2023

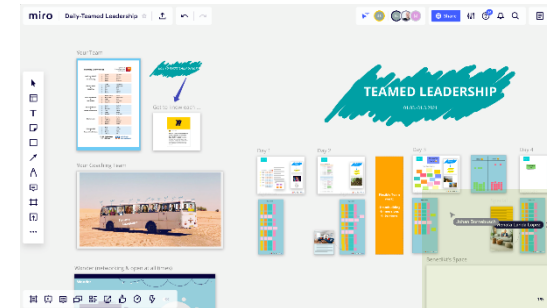
→ Onsite



Global Design Thinking Workshop

1 week

- 50 hrs., on-site format, intense deep dive into individual and collaborative creativity along a design thinking/innovation-project
- Relevant design challenge from a project partner
- Interdisciplinary teamwork with coaches & participants from around the world
- Integrating digital tools into analog work
- Teamed Leadership approach



Global Design Thinking Workshop

Teamed Leadership

- **Application until:** January 31st
<https://hpi.de/en/school-of-design-thinking/for-students/application/2023/teamed-leadership-global-design/>
- **Further information here:**
<https://hpi.de/en/school-of-design-thinking/for-students/global-design-thinking-workshop.html>
- **Contact us:** office-d-school@hpi.de



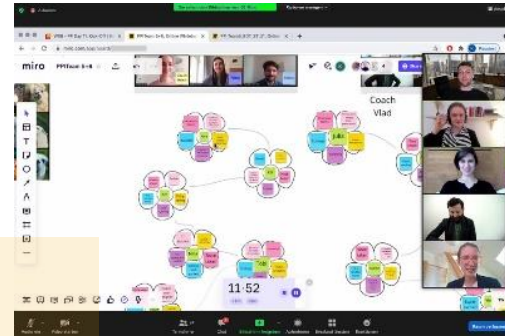


Advanced Track

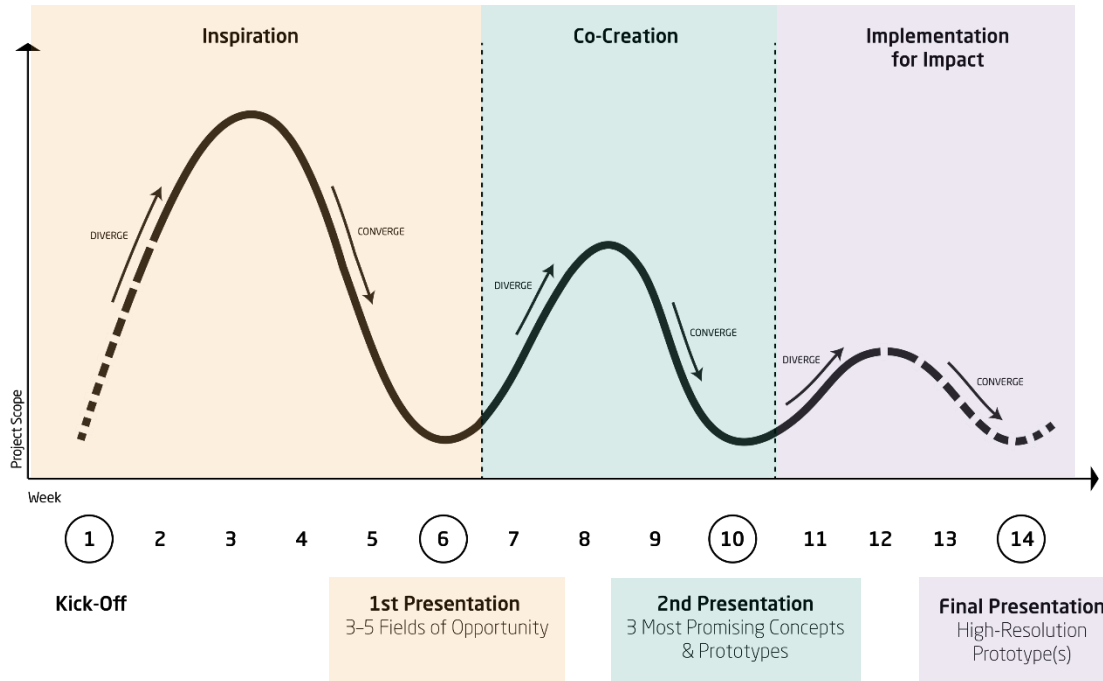
1 semester

Advanced Track

Inspiration Co-Design & Implementation



Semester Visualisation





Recruiting Reconsidered



Evangelisches
Diakonissenhaus
Berlin Teltow Lehnin

Advanced Track Student projects

Winter Term 2022/23



Integrative Wellbeing



Digital Close to the Citizens



Gütersloh



Modern Social Counseling Services

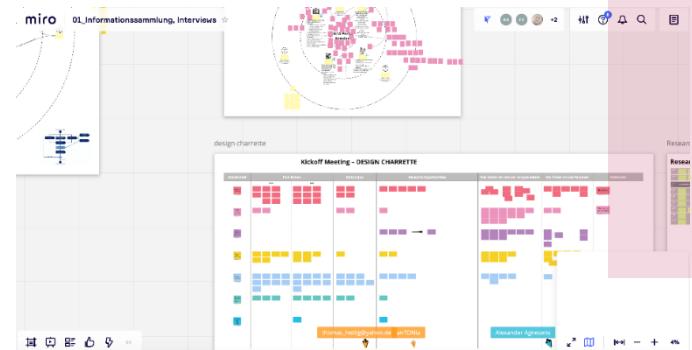


Landkreis
Potsdam-Mittelmark

Advanced Track

Important Dates

- **Application deadline:** January 31st
- **Invitation to join AT:** End of February
- **Program Start:** April 17th
- **Program End:** August 3th
Documentation due on August 14th
- **Further information can be found here:**
<https://hpi.de/en/school-of-design-thinking/for-students/advanced-track.html>
- **Contact us:** office-d-school@hpi.de



Wayfinder

Personal and Leadership Development



HPI E-School

We live entrepreneurship!



HPI D-SCHOOL

Contact

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