

Creative Lab

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01



02

Today's agenda

Introduction

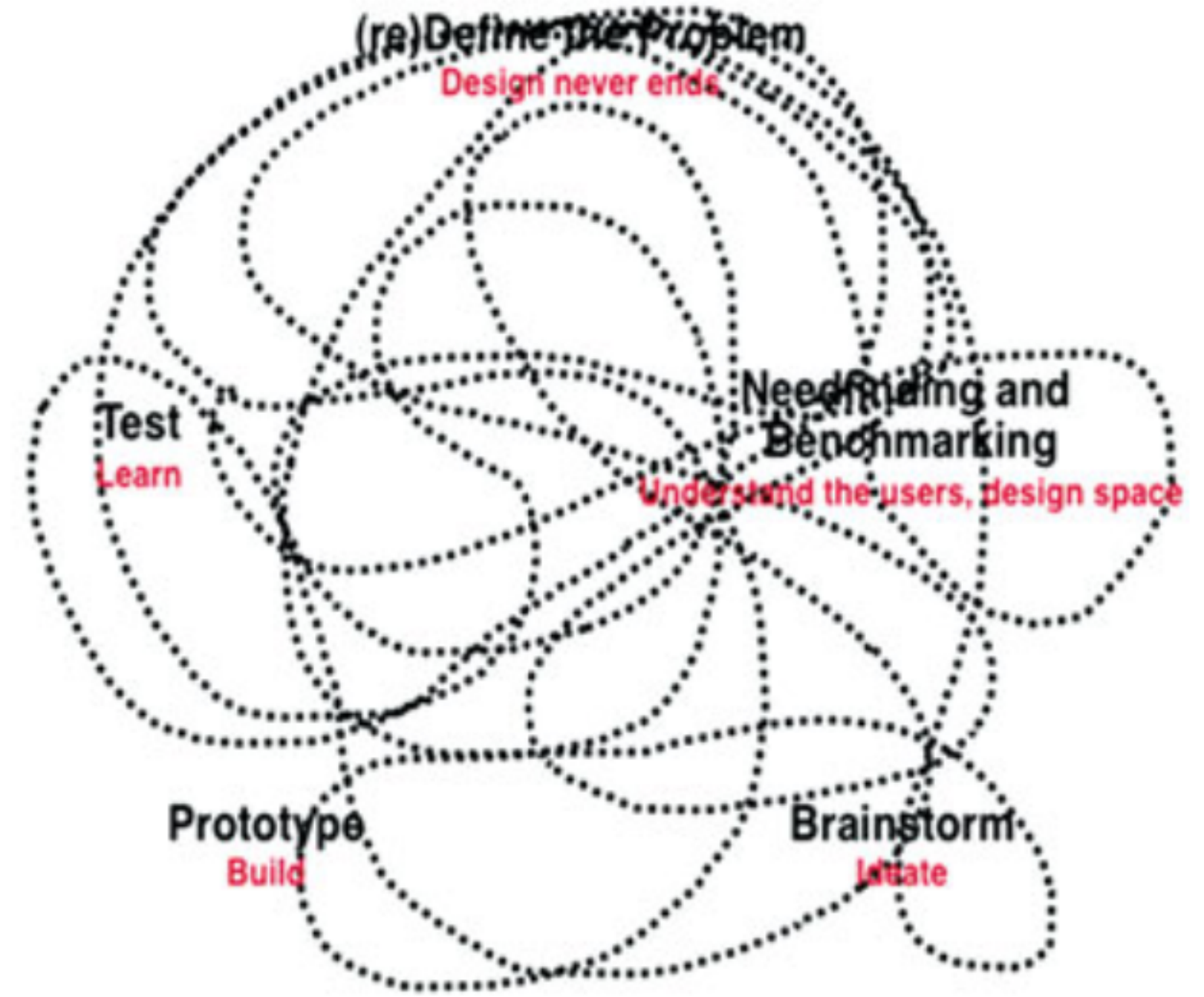
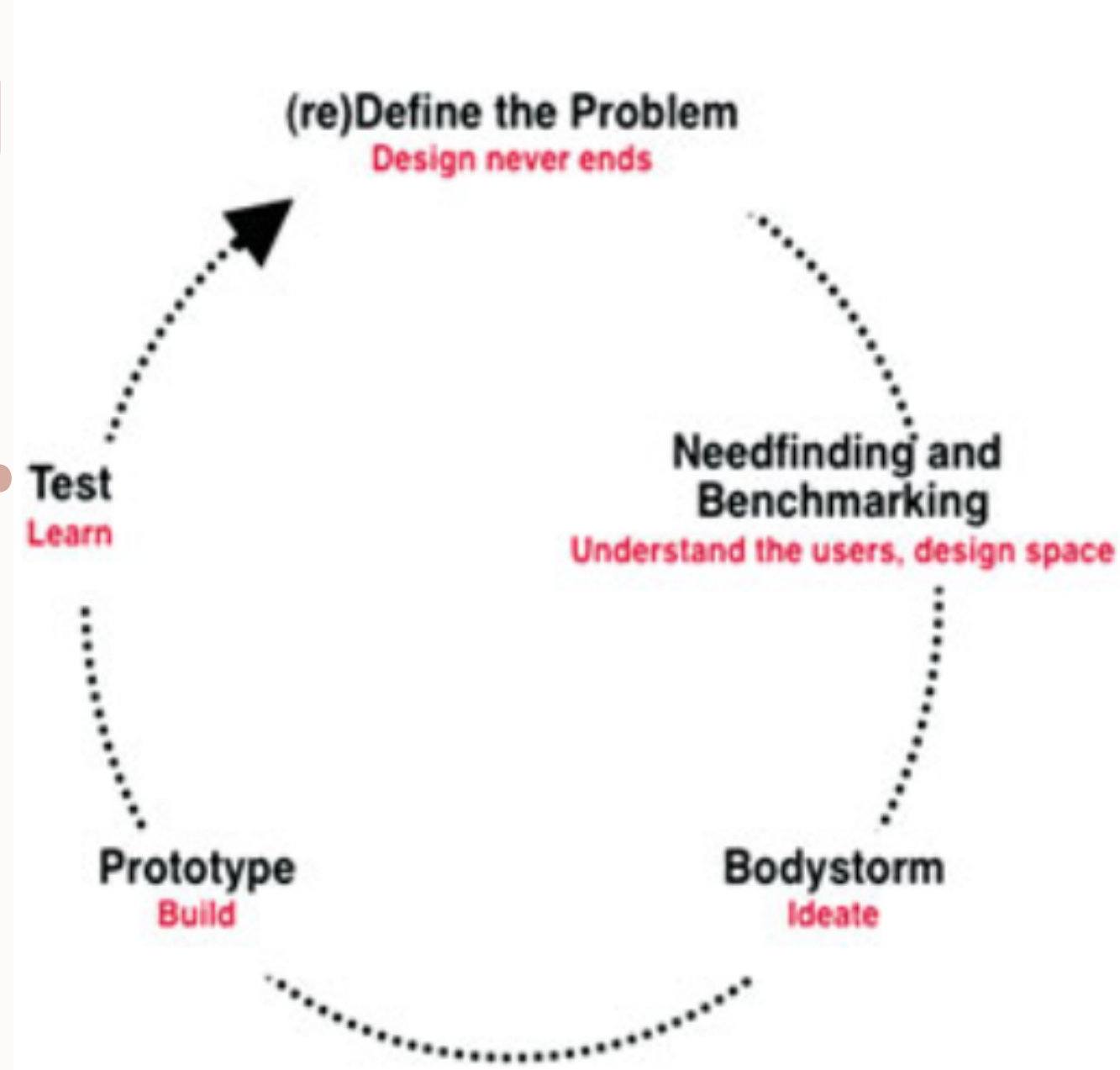
Design Thinking Process

Creative Labs in Berlin

Spoko Loko Studio



DESIGN Thinking PROCESS





04 Inspire

human as a creator
environnement
talented people
desire to create
passing the opportunity

SCHOOL

OF

FORM

05

Inspire

school of form, poznan

iron-working lab

sewing lab

pottery lab

foto-video studio

carpenter's lab



06

Research

Woodwork Academy, Berlin
Think Tank, Wroclaw
Kulturwerk bbk, Berlin
Treptow Ateliers, Berlin
Zentrum für Keramik, Berlin

-sylvia plath-

07

"I saw my life branching out before me like the green fig tree in the story. From the tip of every branch, like a fat purple fig, a wonderful future beckoned and winked. One fig was a husband and a happy home and children, and another fig was a famous poet and another fig was a brilliant professor, and another fig was Ee Gee, the amazing editor, and another fig was Europe and Africa and South America, and another fig was Constantin and Socrates and Attila and a pack of other lovers with queer names and offbeat professions, and another fig was an Olympic lady crew champion, and beyond and above these figs were many more figs I couldn't quite make out. I saw myself sitting in the crotch of this fig tree, starving to death, just because I couldn't make up my mind which of the figs I would choose. I wanted each and every one of them, but choosing one meant losing all the rest, and, as I sat there, unable to decide, the figs began to wrinkle and go black, and, one by one, they plopped to the ground at my feet."





08

conflict

alone
self-expression
freedom
myself



others
responsibility
sharing
providing
stop moving



Erel Attia

'I went for the interview to study architecture and realized that design is not for me because it had to have rules and so on, never thought about art because nobody thinks that art is a profession'

09

Sculptor



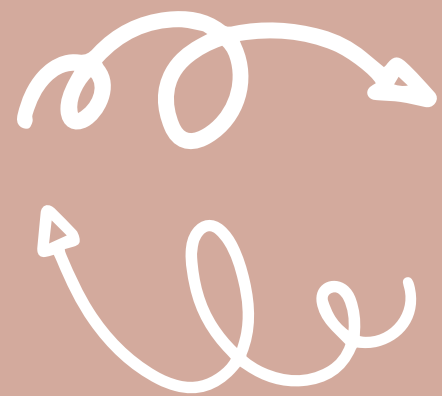
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Sally
Chenmery

founder of SallyChenmery
Studio

Ideate

start small
focus on myself
expand in time



less responsibility
self-expression
possibility to learn,
teach and to
create



after...
test and
prototype,

14



april 2020



may 2020



august 2020



...



Prototype,
test and after,
part 2...

14



november 2020



february 2021



september 2020



...





Thank you!
Any questions?