

## **SHOWEST 2009 SCHEDULE OF EVENTS**

as of 3/30/09 12:17 PM.

*We are pleased to note that with the exception of the Final Day closing film, all screenings, both in Le Theatre des Arts and the Jubilee Theatre, will be digital. Unless otherwise noted, presentations will showcase DLP Cinema® Projection Technology from Texas Instruments, the Official Corporate Sponsor of ShoWest 2009, featuring equipment manufactured by Barco, Christie and NEC. As well, ShoWest also acknowledges the support of Sony Electronics in providing digital equipment used throughout the week in Le Theatre des Arts.*

### **Sunday, March 29, 2009**

**2:00pm - 6:00pm**

#### **Convention Registration**

(Paris Ballroom Foyer, Paris Hotel)

### **Monday, March 30, 2009**

**6:30am &  
6:45am**

*Buses leave for Al Lapidus Golf Tournament at 6:30 am and 6:45 am from the Flamingo Road Entrance of Bally's Hotel*

**8:00am – 8:00pm**

#### **Convention Registration**

(Paris Ballroom Foyer, Paris Hotel)

**8:00am**

#### **Al Lapidus Golf Tournament**

(Anthem Country Club)

**8:00am – 6:00pm**

#### **Trade Show Registration**

(Palace Foyer, Bally's Hotel)

**9:00am**

#### **Al Lapidus Tennis Tournament**

(Tennis Courts, Bally's Hotel)

**9:00am – 2:00pm**

*Sponsored by:*

#### **ShoWest Hospitality & Coffee Lounge**

Digicine

#### **Your Hosts:**

Nicholas Clay, CEO

Bill Elswick, CTO

*(Please note: You will need your official ShoWest Passport to gain admittance).*

(Napoleon's, Paris Hotel)

**Monday, March 30 (continued)**

**1:00pm**

**Opening Day Luncheon**

***“ShoWest Goes Global”***

*Sponsored by:*

IMAX Corporation

Christie

**Your Hosts for IMAX Corporation:**

Rich Gelfond, Co-Chairman & Co-CEO

Brad Wechsler, Co-Chairman & Co-CEO

Greg Foster, Chairman & President, Filmed Entertainment

Larry O’Reilly, Executive Vice President, Theatre

Development

**Your Host for Christie:**

Jack Kline, President and COO

*Keynote Address:*

Jim Gianopulos, Chairman & CEO, Fox Filmed

Entertainment

*Moderators:*

Mike Campbell, Chairman & CEO, Regal Entertainment

Group

Tim Richards, President & CEO, Vue Entertainment

***Special Presentation of Awards of Appreciation to Domestic and International Distributors***

(Paris Ballroom, Paris Hotel)

**3:00pm**

**Seminar**

***“How to Stay Ahead of the Curve as the Industry Confronts the Future”***

**Special Remarks:**

**Jeffrey Katzenberg, DreamWorks Animation**

*Moderator:*

Elizabeth Guider, Editor, *The Hollywood Reporter*

*Panelists:*

Rory Bruer, President, Worldwide Distribution, Sony

Pictures Worldwide Marketing and Distribution

Andrew Cripps, President, Paramount Pictures

International

Dan Harkins, CEO, Harkins Theatres

Paul Heth, President & General Director, Rising Star Media

Lee Roy Mitchell, Chairman, Cinemark

Tim Richards, President & CEO, Vue Entertainment

(Le Theatre Des Arts, Paris Hotel)

**6:00pm & 9:00pm**

**ShoWest Showcase:**

**An Evening of Independent Film**

***“More Than a Game”*** – Lionsgate

***“Easy Virtue”*** – Sony Pictures Classics

***“The Hurt Locker”*** – Summit Entertainment

***“Is Anybody There?”*** – Big Beach

(Cinemark Orleans 18 Theatres, Orleans Hotel)

**\*\*Each film screens at both 6:00pm and 9:00pm\*\***

*(Buses begin continuous shuttle at 5:15pm from the Flamingo*

*Road Entrance of Bally’s Hotel. The last bus returns at 11:30pm)*

*(Please remember that no cameras of any kind, still or video, will be allowed into the theatre.)*

**Monday, March 30 (continued)**

**8:00pm ShoWest Showcase Reception at The Cinemark Orleans 18 Theatres**

*Sponsored by:* Qube Cinema  
DTS Digital Cinema  
*(Buses continue shuttle service between Bally's Hotel and Cinemark Orleans 18 Theatre. The last bus will return to Bally's Hotel at 11:30pm)*

**Tuesday, March 31, 2009**

*We are pleased to be hosting ShoWest University once again this year. ShoWest University is a series of informal sessions to be held in Las Vegas Ballroom 1, located in the South Tower of Bally's. This program has been designed to help update and educate the industry on a number of pertinent and important topics. Sessions will run daily starting on Tuesday. Seminar times, topics and speakers are notated daily in this schedule.*

**7:30am – 6:30pm Convention Registration**  
(Paris Ballroom Foyer, Paris Hotel)

**7:45am Opening Day Breakfast & Special Alternative Content Program**

*Sponsored by:* Cinedigm  
Doremi Digital Cinema  
**Your Hosts for Cinedigm:**  
Bud Mayo, Chairman & CEO, Cinedigm  
Chuck Goldwater, President, Cinedigm Media Services  
**Your Host for Doremi Digital Cinema:**  
Mike Archer, VP, Doremi Digital Cinema

*Moderator:* Mark de Quervain, Sales & Marketing Director, Vue Entertainment

**Award Presentation**

***The Inter-Society's "Ken Mason Award"***

Mark Christiansen, Executive Vice President, Operations  
Paramount Pictures

**Presenter:** Ted Costas, President, Inter-Society

***Alternative Content: Providing Unique and Targeted Entertainment***

*Panelists:* Dan Diamond, Vice President, NCM Fathom  
Michele Martell, COO, Cinedigm Content and  
Entertainment Group  
Evan Saxon, Partner, D&E Entertainment

David Wengrod, VP Alternative Content, Screenvision  
(Champagne Ballroom, Paris Hotel)

**Tuesday, March 31 (continued)**

**8:00am – 6:30pm**

**Trade Show Registration**

(Registration Office, Grand Salon, Bally's Hotel)

**9:00am – 2:00pm**

*Sponsored by:*

**ShoWest Hospitality & Coffee Lounge**

Digicine

(Napoleon's, Paris Hotel)

*Please note: You will need your official ShoWest Passport to gain admittance.*

**9:15am**

**ShoWest 2009 State of The Industry Update**

Welcome Remarks:

Alan Horn, President & COO, Warner Bros. Entertainment Inc.

**Texas Instruments, DLP Cinema's<sup>®</sup> "Salute to the \$100 Million Films of 2008"**

(Special thanks to ETC and Modern VideoFilm for their continued support in the production of this year's retrospective, to RealD 3D and to Dolby Digital Cinema for providing the server.)

**Convention Addresses:**

Dan Glickman, Chairman and CEO, Motion Picture

Association of America

John Fithian, President & CEO, NATO

**Award Presentation:**

***ShoWesters of the Year***

Tony & Dean Kerasotes, Kerasotes ShowPlace Theatres

***Presenter:***

Chuck Viane, President, Walt Disney Studios Motion Pictures Distribution

**Special Recognition:**

DLP Cinema®, the Official Corporate Sponsor of ShoWest 2009

**Industry Acknowledgements:**

Maria Angles, President, NAC

Barry Ferrell, President, ICTA

***(Please note that for the Opening Ceremony, no cameras of any kind, still or video, will be permitted into the Theatre.)***

(Le Theatre Des Arts, Paris Hotel)

*Note: At the conclusion of this program, we kindly ask all delegates to leave the theatre as we make the necessary technical preparations for the presentation to follow.*

**Tuesday, March 31 (continued)**

**11:30am**

***The Walt Disney Studios Invites you to a Presentation of Upcoming 3D Projects***

***Presenter:***

Mark Zoradi, President, Walt Disney Studios Motion Pictures Group

**(This is a ticketed event. In addition to your passport, kindly refer to and bring your assigned screening ticket as provided in your registration portfolio for your screening time.)**

*(Please remember that no cameras of any kind, still or video, will be allowed into the theatre.)*

(For this special 3D presentation, please note that Le Theatre des Arts in Paris will be presented in RealD 3D and that the Jubilee Theatre in Bally's will feature the Dolby 3D system.)

**1:00pm**

**Lunch**

***RealD invites you to Step Inside to see a first look at the next 3D film to come from Sony Pictures Animation: "Cloudy With A Chance of Meatballs"***

***Sponsored by:***

RealD

**Your Hosts:**

Michael Lewis, CEO

Joseph Peixoto, President

(Paris Ballroom, Paris Hotel)

**2:00pm – 6:30pm**

**ShoWest Trade Show and Corporate Suites**

Palace Room 1 - Cinedigm

Palace Room 2 - Christie

Palace Room 3 & 5 - Sony 4K Digital Cinema

Palace Room 4 - DTS Digital Cinema

Palace Rooms 6 & 7 - XpanD

**Will Rogers Health and Fitness Fair**

Booth #114

(Grand Ballroom and Events Center, Bally's Hotel)

**Tuesday, March 31 (continued)**

*ShoWest University – Schedule for Tuesday, March 31<sup>st</sup>*

- 2:30 pm**      **“Hot Topics in Human Resources”**  
Keith Wiedenkiller, Senior VP, Human Resources, AMC Entertainment, Inc.
- 3:30 pm**      **“Theatre Design Considerations for Alternative Content and Gaming”**  
**Moderator:** Harry Mathias, CEO, DCMP Consulting, Inc.  
**Panelists:** Michael A. Cummings, Principal, TK Architects Inc.  
Evan Saxon, Partner, D&E Entertainment  
Larry Etter, VP, Operations & Technology,  
Malco Theatres
- 4:30**            **“Cinema Merchandising and POS – The Way Forward”**  
Mark deQuervain, Sales & Marketing Director, Vue Entertainment  
(Las Vegas Ballroom #1, South Tower, Bally’s Hotel)

**6:30pm &  
9:45pm**

**Screening**  
**“The Soloist”**

(A Paramount Pictures Distribution Event Presented by Microspace)

*In “The Soloist,” an emotionally soaring drama about the redemptive power of music, journalist Steve Lopez (Oscar® nominee Robert Downey Jr.) discovers Nathaniel Anthony Ayers (Oscar® winner Jamie Foxx), a former classical music prodigy, playing his violin on the streets of L.A. As Lopez endeavors to help the homeless man find his way back, a unique friendship is formed, one that transforms both their lives. “The Soloist” is directed by Joe Wright (Golden Globe winner for Best Drama and Oscar® nominee for Best Picture “Atonement”) and stars Jamie Foxx, Robert Downey Jr, Catherine Keener, Tom Hollander and Lisa Gay Hamilton.*

**(This is a ticketed event. In addition to your passport, kindly refer to and bring your assigned screening/gift redemption ticket as provided in your registration portfolio for your theatre location and screening time.)**

*(Please remember that no cameras of any kind, still or video, will be allowed into the theatre.)*

(Le Theatre Des Arts, Paris Hotel)

**7:45pm – 10:00pm**  
*Sponsored by:*

**Dinner Reception**  
Paramount Pictures Distribution/Paramount Pictures International

*Beverage Sponsor:*

Deluxe Media Management  
**Your Host for Deluxe Media Management:**  
Michael Alvarez, Jr., President

**Important Note: For those delegates attending the 9:45pm screening, we invite you to join us starting at 7:45pm, and for those delegates attending the 6:30pm**

*screening, please join us immediately at the conclusion of  
the feature presentation*  
(Champagne Ballroom)

**Wednesday, April 1, 2009**

**7:30am – 6:30pm**

**Convention Registration**  
(Registration Office, Paris Hotel)

**8:00am – 5:30pm**

**Trade Show Registration**  
(Registration Office, Grand Salon, Bally's Hotel)

**8:00am**

**ShoWest "All-Industry" Breakfast Recognizing The  
Marketing Achievements In Our Nation's Theatres**

*Sponsored by:*

Nestlé

masterImage USA

**Your Hosts for Nestlé:**

Mike Mosher, Customer Development Director

Tim Farha, Customer Development Account Manager

**Your Host for masterImage USA:**

Peter Koplik, Chief Operating Officer

*Moderator:*

Maria Angles, ECM, President, NAC

**Award Presentations**

***"The Bert Nathan Memorial Award"***

*Presenter:*

Anita Watts, Cinema Solutions, Inc.

Maria Angles, ECM, President, NAC

***Yahoo! Purple Filmstrip Award***

Presented to Paramount Pictures

**ShoWest/NATO Marketing Achievement Awards  
Ceremony**

***Presented by Yahoo!***

*Moderator:*

Marie McClafin, Principal/Consultant, Arc Brand Marketing

***Best In-Theatre Display -- For an Independent Film***

Garet Alan Sechrist, Cobb Theatres

***Best In-Theatre Display -- For a Major Release***

Nicole Wells, SR Entertainment Group

***Best Use of Media & Events -- For an Independent Film***

Ayah Hasan, Regal Entertainment Group

***Best Use of Media & Events -- For a Major Release***

Lee Milstead, Regal Entertainment Group

***Best Use of Newspaper***

Scott Rosemann, Clearview Chelsea Cinema

***Best Community Event (400+ Screens)***

David E. Wallace, Regal Entertainment Group

***Best Community Event (1-399 Screens)***

Ben Castillo, SR Entertainment Group

**Wednesday, April 1 (continued)**

***Best Presentation Binder***

Marlyn Hodgens, Muvico Theatres

***Best Overall Promotion & Showmanship (400 + Screens)***

David E Wallace, Regal Entertainment Group

***Best Overall Promotion & Showmanship (1-399 Screens)***

Scott Timko, SR Entertainment Group

***The "Heart" of Showmanship Award***

Celebration! Cinema, Loeks Theatres, Inc.  
(Champagne Ballroom, Paris Hotel)

**9:00am – 2:00pm**

*Sponsored by:*

**ShoWest Hospitality Lounge**

Digicine

(Napoleon's, Paris Hotel)

*Please note: You will need your official ShoWest Passport to gain admittance.*

**10:00am – 5:00pm**

**ShoWest Trade Show and Corporate Suites**

Palace Room 1 - Cinedigm

Palace Room 2 - Christie

Palace Room 3 & 5 - Sony 4K Digital Cinema

Palace Room 4 - DTS Digital Cinema

Palace Rooms 6 & 7 - XpanD

**Will Rogers Health and Fitness Fair**

Booth #114

(Grand Ballroom and Events Center, Bally's Hotel)

**10:30am &  
11:45am**

**Sony Pictures Releasing Invites**

**You To A Special Presentation Highlighting**

**Its Upcoming Summer Line-Up**

*(This is a ticketed event. In addition to your passport, kindly refer to, and bring your assigned screening ticket, as provided in your registration portfolio for your screening time.)*

(Le Theatre Des Arts, Paris Hotel)



**Wednesday, April 1 (continued)**

**12:30pm**

*Sponsors:*

**Luncheon & Special Digital Cinema Program**

GDC Technology

NEC

Strong Digital Systems

**Your Host for GDC Technology:**

Dr. Man-Nang Chong, Founder & CEO

**Your Host for NEC:**

Jim Reisteter, General manager, NEC America Digital Cinema Division

**Your Hosts for Strong Digital Systems:**

John P. Wilmers, President & CEO

Ray F. Boegner, Sr. Vice President

*Moderator:*

Mark O'Meara, President, University Mall Theatres & NATO Board Secretary

**Award Presentation**

***Marvin Levy Career Achievement in Film Marketing Award***

Ted Hatfield, Director of Film Marketing, Regal Entertainment Group

**Presenter:** Greg Foster, Chairman & President, Filmed Entertainment, IMAX Corporation

***“Show Me the Money! Does Digital Self-Financing During a Credit Crisis Offer Hope?”***

*Moderator:*

G. Kendrick Macdowell, Vice President, General Counsel & Director of Government Affairs, NATO

*Panelists:*

Bill Campbell, Managing Director, Cinema Buying Group - NATO

Mark Christiansen, Executive Vice President, Operations, Paramount Pictures

Julian Levin, EVP, Digital Exhibition & Non-Theatrical Sales & Exhibition, 20<sup>th</sup> Century Fox

George Solomon, CEO, Southern Theatres

Andrew Sriubas, Managing Director, JP Morgan Investment Banking

(Paris Ballroom, Paris Hotel)

Wednesday, April 1 (continued)

2:30pm

*ShoWest University – Schedule for Wednesday, April 1<sup>st</sup>*  
**“Green Screen – Environmental Advances in the World of Cinema”**

*Industry leaders will describe what companies can do individually and collectively to minimize impact on the environment.*

*Environmentally-sound business practices including trailer recycling, 3D glasses recycling and plastic water bottle recycling will be covered, as well as green theater construction, building materials, supplies and equipment.*

**Moderator:**

Kathy Conroy, Executive Director, NATO

**Presenters:**

Paul Holliman, VP & Assistant General Sales

Manager, Distribution, Walt Disney Motion

Picture Studios & Co-Chairman, InterSociety

Environmental Committee

Jill Cook, Vice President, Business Operations, RealD Cinema

Jennifer Douglass, Vice President, Operations Excellence,

AMC Entertainment

Kristin Wilson, Sr. Manager, Strategic Partnership Marketing,

The Coca-Cola Company

Steve Zuehlke, Vice President, Theatrical Operations, Cinemark

(Las Vegas Ballroom #1, South Tower, Bally’s Hotel)

3:45pm &  
4:30pm

**Touchstone Pictures Screening of**  
**“The Proposal”**

starring Sandra Bullock & Ryan Reynolds

*“The Proposal” is the story of a high-powered book editor, Margaret (Sandra Bullock), who faces deportation to her native Canada. The quick-thinking exec declares that she’s actually engaged to her unsuspecting put-upon assistant, Andrew (Ryan Reynolds), who she’s tormented for years. He agrees to participate in the charade, but with a few conditions of his own. The unlikely couple heads to Alaska to meet his quirky family (Mary Steenburgen, Craig T. Nelson, Betty White) and the always-in-control city girl finds herself in one comedic fish-out-of-water situation after another. With an impromptu wedding in the works and an immigration official on their tails, Margaret and Andrew reluctantly vow to stick to the plan despite the precarious consequences. Produced by David Hoberman and Todd Lieberman, the film was directed by Anne Fletcher (“Step Up,” “27 Dresses”).*

**(This is a ticketed event. In addition to your passport, kindly refer to and bring your assigned screening ticket as provided in your registration portfolio for your theatre location and screening time.)**

*(Please remember that no cameras of any kind, still or video, will be allowed into the theatre.)*

(3:45pm - Jubilee Theatre, Bally’s Hotel and 4:30pm - Le Theatre Des Arts, Paris Hotel)

**Wednesday, April 1 (continued)**

**6:30pm**

*Sponsored by:*

**Cocktail and Dinner Reception**

XpanD

**Your Hosts for XpanD:**

Maria Costeira, CEO

Laura Peralta-Jones, VP of Marketing  
(Champagne Ballroom, Paris Hotel)

**8:30pm**

**Screening**

Roadside Attractions & Lionsgate

present

***“Battle for Terra” in 3D***

(This feature will be screened showcasing the XpanD 3D active system)

*The film tells the story of Senn and Mala two rebellious alien teens living on the beautiful planet Terra, a place that promotes peace and tolerance, having long ago rejected war and weapons of mass destruction. But when Terra is invaded by human beings fleeing a civil war and environmental catastrophe, the planet is plunged into chaos. During the upheaval, Mala befriends an injured human pilot and each learns the two races are not so different from one another. Together they must face the realization that in a world of limited resources, they must learn to coexist. Directed by Aristomenis Tsirbas, with the voice talents of Evan Rachel Wood, Brian Cox, James Garner, Chris Evans, Danny Glover, David Cross, Dennis Quaid, Luke Wilson, Justin Long and Amanda Peet.*

(Le Theatre Des Arts, Paris Hotel)

**Thursday, April 2, 2009**

**7:30am – 1:00pm**

**Trade Show Registration**

(Registration Office, Grand Salon, Bally’s Hotel)

**8:00am – 5:00pm**

**Convention Registration**

(Registration Office, Paris Hotel)

**9:00am**

**Special Program**

***3D Events Go Live in Movie Theatres Across the Country!***

Presented by Cinedigm

*This special presentation will showcase the masterImage 3D Cinema System.*

(Le Theatre Des Arts, Paris Hotel)

**9:00am – 2:00pm**

*Sponsored by:*

**ShoWest Hospitality & Coffee Lounge**

Digicine

(Napoleon’s, Paris Hotel)

*Please note: You will need your official ShoWest Passport to gain admittance.*

**Thursday, April 2 (continued)**

**9:00am – 1:00pm**

**ShoWest Trade Show and Corporate Suites**

(Grand Ballroom and Events Center, Bally's Hotel)

***Continental Breakfast Served From 9:30am – 10:30am***

***Sponsored by***

DTS Digital Cinema

Qube Cinema

**ShoWest Trade Show and Corporate Suites**

Palace Room 1 - Cinedigm

Palace Room 2 - Christie

Palace Room 3 & 5 - Sony 4K Digital Cinema

Palace Room 4 - DTS Digital Cinema

Palace Rooms 6 & 7 - XpanD

**Will Rogers Health and Fitness Fair**

Booth #114

(Grand Ballroom, Events Center and South Tower, Bally's Hotel)

***ShoWest University – Schedule for Thursday, April 2<sup>nd</sup>***

**8:30 am**

***“Creative Concession Management”***

Larry Etter, Chairman, NAC

*Please note: This is a double session that will conclude at 10:30am*

(Las Vegas Ballroom #1, South Tower, Bally's Hotel)

**10:30am**

**Screening and Panel Discussion**

Roadside Attractions Invites You to Experience

The Unforgettable World of ***“The Cove”***

This special screening of the Audience Award Winner from the 2009 Sundance Film Festival will be preceded by a special panel discussion:

***“The Emergence of Social Issue Films and the Changing Taste of the Moviegoing Public”***

***Panelists:***

Howard Cohen, Co-President, Roadside Attractions

Fisher Stevens, Producer, ***“The Cove”***

Louie Psihoyos, Director, ***“The Cove”***

Ricky Strauss, President, Participant Media

David Spitz, EVP & General Sales Manager, Lionsgate

Noel Kendall, Dir. of Film Operations, Harkins Theatres

*“ ‘The Cove’ is much more than a social-issue documentary... it’s a film that inspired repeat standing ovations at its Sundance screenings... could attract the same demographics drawn to Sundance alums ‘March of the Penguins’ and ‘Man on Wire’ “. The Hollywood Reporter*

*“Eco-activist documentaries don’t get much more compelling than “The Cove”. Casting a very wide net, this powerful polemic is simultaneously a love letter to a beloved*

*species, an eye-opening primer on worldwide dolphin captivity, a playful paranoid thriller and a work of deep seated moral outrage.” Variety Magazine*

**Thursday, April 2 (continued)**

*One of the hits of the 2009 Sundance Film Festival, “The Cove” is an astounding piece of investigative journalism with the heart of an action thriller. Led by Louie Psihoyos, leader of the Ocean Preservation Society, and Richard O’Barry, an internationally recognized authority on dolphin training who is best known for his work on the 1960s TV show “Flipper”, the film follows a high-tech dive team on a mission to discover the truth about the international dolphin capture trade as practiced in Taiji, Japan. Utilizing state-of-the-art techniques, including hidden microphones and cameras, the team uncovers how this small seaside village serves as a horrifying microcosm of massive ecological crimes happening worldwide. Director Psihoyos captures the magnificence of the dolphins themselves and the ocean that surrounds them.*

(Le Theatre Des Arts, Paris Hotel)

**12:45pm**

**Final Day Luncheon Featuring the Will Rogers Institute Salute to Exhibition and a Special Program Celebrating The Importance of Independent & Specialty Film**

*Sponsored by:*

Dolby Laboratories

Barco Digital Cinema

**Your Host for Dolby:**

Ramzi Haidamus, EVP, Sales & Marketing

John Carey, VP, WW Sales, Products and Services, Dolby Laboratories

**Your Hosts for Barco:**

Todd Hoddick, VP, Digital Cinema, N.A.

Scott Freidberg, VP, Sales, N.A.

**Award Presentations**

***ShoWest Career Achievement in Film Journalism Award***

Roger Ebert

***ShoWest Triumph Award for Outstanding Direction***

Kathryn Bigelow (“*The Hurt Locker*”)

***ShoWest Independent Award for Excellence in Acting***

Patricia Clarkson (“*Whatever Works*”)

**Moderators:**

**2009 Will Rogers Institute Theatre Salute to Exhibition**

Bruce Snyder, Chairman, The Will Rogers Motion Picture Pioneers Foundation

Jeff Goldstein, President, The Will Rogers Motion Picture Pioneers Foundation

*At this time, the Will Rogers Institute will pay tribute to exhibition for their fundraising partnership.*

(Paris Ballroom, Paris Hotel)

**Thursday, April 2 (continued)**

**2:45pm**

**Screening**

Woody Allen's

***“Whatever Works”***

Released by Sony Pictures Classics

*An eccentric New Yorker played by Larry David abandons his upper class life to lead a more bohemian existence. He meets a young girl from the south and her family and no two people seem to get along in the entanglements that follow. This is a comedy, written and directed by Woody Allen, and also starring Ed Begley Jr., Patricia Clarkson, Conleth Hill, Michael McKean, Evan Rachel Wood, and a number of other amusing types.*

*(Please remember that no cameras of any kind, still or video, will be allowed into the theatre.)*

(Le Theatre Des Arts, Paris Hotel)

**6:30pm**

*Sponsored by:*

**Final Night Banquet and Awards Ceremony**

The Coca-Cola Company

**Your Host:**

Kathleen Ciaranello, Group Vice President Strategic Partnership Marketing

**Welcome Remarks:**

David Passman, Chairman, Carmike Cinemas, Inc.

**Presentation of Sponsor's Award to The Coca-Cola Company**

**Presentation of the 2008 Coca-Cola Refreshing Filmmaker's Award to**

Michael Montgomery & Jerome Sable

Presentation of the Fandango Fan Choice Award for Favorite Movie of 2008 to ***“Twilight”***

As voted on by the users of Fandango.com

**2009 ShoWest Award Ceremony**

*Emcee:* Billy Bush, *Access Hollywood*

**Honorees** (in order of appearance)



***Male Star of Tomorrow***

Chris Pine

*Final Night awards continued*



***Female Stars of Tomorrow***

The cast of “**Sorority Row**”:

Jamie Chung, Briana Evigan, Margo Harshman, Audrina Partridge,  
Leah Pipes and Rumor Willis



***Breakthrough Performer of the Year***

Zac Efron



***Director of the Year***

Zack Snyder



***Supporting Actress of the Year***

Sienna Miller



*Comedy Star of the Year*  
Bradley Cooper  
*Final Night awards continued*



*Lifetime Achievement Award*  
Michael Caine



*Vanguard Award for Excellence in Filmmaking*  
Michael Bay



*Male Star of the Year*  
Dennis Quaid



*Female Star of the Year*  
Rachel McAdams

(Paris Ballroom, Paris Hotel)